

Protect your wheels and your wallet.




J Todd Inman, Agent  
1401 J.P. Miller Blvd  
Bus: 270-684-2061 Fax: 270-684-9650

PO60262 [Contact me](#)

# Messenger-Inquirer.com

Saturday, March 21, 2009



[Click Here to SUBSCRIBE](#)

Search the site:

Sort by ---

Go

[Home](#) [News](#) [Sports](#) [Opinion](#) [Features](#) [Obituaries](#) [Classifieds](#) [Contact Us](#) [Blogs](#) [Multimedia](#)

[Archives > News > Local](#)

Print | 
 E-mail | 
 Comment (No comments posted.) | 
 Rate | 
 Text Size

## Business contest finalists selected

By Keith Lawrence, Messenger-Inquirer

Published: Saturday, March 21, 2009 12:07 AM CDT

Owensboro's eMerging Ventures Center for Innovation has selected the four finalists for its first \$15,000 Challenge -- a business plan competition.

Madison Silvert, executive director of the center, said Dalisha's Desserts, a dine-in high-quality dessert company; Fluent Universe, an Internet-based translation business; Agent511, a mobile technology company; and Stay-Dri, a continence solutions firm, will move on to the final round of the competition in April.

The companies are competing for a \$15,000 investment award and a six-month lease at the Centre for Business and Research, a 27,000-square-foot laboratory and office facility being developed in a former tobacco warehouse in the 1000 block of Allen Street.

"We were excited by the level and quality of applicants in our first year," Silvert said in a news release. "It was, no doubt, a valuable learning experience for all of those who participated, and we would like for this to become an annual event."

The applicants had to provide an executive summary of their business plan, which was then scored by a panel of judges.

Now, the four finalists must provide a full business plan, complete with financial and marketing analysis, by April 13.

They will then pitch their ideas to judges with public presentations April 17.

The winner will be announced April 20.

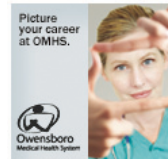
The eMerging Ventures Center for Innovation is a division of the Greater Owensboro Economic Development Corp. It is designed to assist entrepreneurs and start-up companies in the Owensboro area.

The center includes a field office for Western Kentucky University's Central Region Innovation and Commercialization Center, the Owensboro office of Murray State University's Kentucky Small Business Development Center and the Owensboro chapter of the Service Corps of Retired Executives.

Silvert said earlier that the competition was designed to "entice entrepreneurs to start and expand businesses in Owensboro."

Keith Lawrence, 691-7301, [klawrence@messenger-inquirer.com](mailto:klawrence@messenger-inquirer.com)

Owensboro, KY



**FREE COUPONS**

**Print & Save!**  
[click here](#)

**Automover**

**Price: NA**

0000 NA WANT TO BUY JUNK CARS? WE TOW CARS WE ALSO SELL

**Price: \$1,500**

0000 HONDA 250EX SPORT ATV 2003- YELLOW, GOOD CONDITION \$

**Price: \$6,500**



0000 FORD MUSTANG 2000 V-6, AUTO., RED, 81K MI. INTAKE DUAL

« Previous Article  
[Local tax revenues beating forecast](#)

Next Article »  
[Police shoot man in Hardin County](#)

[More Automover](#)

**Article Rating**

Current Rating: 0 of 0 votes!      Rate File:

**Reader Comments**

The following are comments from the readers. In no way do they represent the view of messenger-inquirer.com.

**Submit a Comment**

We encourage your feedback and dialog, all comments will be reviewed by our Web staff before appearing on the Web site.

Name:

Email: (optional)

Comments:

Image Verification: (Case sensitive)



Return to: [Local](#) « | [Home](#) « | [Top of Page](#) ^

**Homemover**

Price: \$NA

3Beds, 1Baths

Price: \$NA

6Beds, 2Baths

Price: \$NA

3Beds, 3Baths

[More Homemover](#)

**MESSENGER-INQUIRER**  
in partnership with  
**YAHOO! hotjobs**

Find more local jobs.

**Sections**

- Homepage
- News
- Obituaries
- Sports
- Opinion
- Entertainment
- Classifieds

**Online Features**

- Calendar
- e-Edition
- Guestbook
- Health
- Online Photo Gallery
- Special Sections
- Syndicated Features

**Services**

- Kentucky Public Notice
- About Us
- Advertise on Our Site
- Contact Us
- Make us your Home Page
- Online Forms
- Daily Headlines Email
- MI Txt Alerts Sign-Up
- Subscriber Services

**RSS Feeds** - RSS is a format set up for sharing content on the Web. The following sections are available as RSS feeds: - Features

- News
- Obituaries
- Opinion
- Sports

Copyright © 2009 Messenger Inquirer Send feedback to [circulation@messenger-inquirer.com](mailto:circulation@messenger-inquirer.com).  
All rights reserved. View the Messenger Inquirer's [Privacy Policy](#) . This material may not be broadcast, published, rewritten or redistributed without written permission.  
Powered by [TownNews.com](#)